



# GROCERY & SPECIALTY FOOD WEST

April 27 & 28, 2020

Vancouver Convention Centre – West Building

Canadian Federation of Independent Grocers 105 Gordon Baker Rd. Suite 401 North York, ON, M2H 3P8 www.gsfshow.com

## SHOW BAG INSERT FORM

Deadline: April 6, 2020

Company Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Booth: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext.: \_\_\_\_\_ E-mail: \_\_\_\_\_

I have included a photograph of my proposed insert for the show bag.

### **MATERIAL SPECIFICATIONS:**

Exhibitor must deliver 1200 units of approved insert to the **Vancouver Convention Centre East Building** on Friday, April 24, 2020 by 6pm PST. Items received after 6 p.m. PST will NOT be included in the show bags. **CFIG is not responsible for lost or late shipments.** Please track your shipment. **Exhibitors are to contact CFIG for specific show shipment label.** CFIG is not responsible for duplication or message competition as a result of having multiple inserts.

Digital Proof must be sent to [jsawaged@cfg.ca](mailto:jsawaged@cfg.ca) no later than April 14, 2020.

### **ADVERTISING POLICY:**

This application must be accompanied by a signed copy of the appended CFIG Advertising Attestation. Content is subject to CFIG approval and Advertising Policy. Digital proof must be submitted to CFIG with a copy of this application for approval by the application deadline. If the material/content requires changes, it must be resubmitted to CFIG by the material deadline and CFIG is not responsible for any additional costs as a result. **Should you have any questions about the Advertising Policy or approval process, contact Joe Sawaged, Director of Member Services and Industry Relations at (416) 587-0537 or [jsawaged@cfg.ca](mailto:jsawaged@cfg.ca).**

## SHOW BAG INSERT

Subtotal = \$450.00  
5% HST (R105201024) = \$22.50  
**TOTAL SHOW BAG INSERT COST = \$472.50**

### **PAYMENT INFORMATION**

Prices outlined are in Canadian funds.

VISA       MASTERCARD       CHEQUE ENCLOSED

\_\_\_\_\_

Credit Card Number

\_\_\_\_\_

Expiry Date

\_\_\_\_\_

Credit Card Holder Name

\_\_\_\_\_

Authorization Signature

### **TERMS & CONDITIONS**

All opportunities are reserved on a first-come, first-served basis and space is limited. Applicable, advertising content is subject to CFIG Advertising Policy and approval. CFIG reserves the right to refuse any advertisements and/or orders. Orders are not reserved until full payment has been received and all payments are non-refundable.

The exhibitor acknowledges and agrees that CFIG has no responsibility to assess the legality or regulatory compliance of any of the products or services promoted in CFIG branded publications / vehicles. The exhibitor represents warrants and covenants that it has all necessary rights to market and advertise the product(s) and that the advertising of such products and services is in compliance with applicable laws.

By signing below the exhibitor hereby agrees to these terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax completed and signed contract to (416) 492-2347 or submit by e-mail to [jsawaged@cfg.ca](mailto:jsawaged@cfg.ca)  
Confirmation will be received upon submission. Please keep a copy of the completed version for your records.



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## REGULATIONS AND POLICIES

It is the responsibility of the exhibitor to ensure that all claims made on the attached advertisement are in accordance with applicable laws. To facilitate the determination of your advertisements compliance, we ask that you complete the following attestation.

### CFIG Advertising Policy

- The Exhibitor acknowledges and agrees that CFIG has no responsibility to assess the legality or regulatory compliance of any of the products or services advertised in CFIG/Grocery & Specialty Food West branded printed material/vehicles.
- The Exhibitor represents, warrants and covenants that it has all necessary rights to market and advertise the product(s)/service(s).
- The advertising of the product(s) and/or service(s) is in compliance with applicable laws.

### Attestation

I attest that the information provided in this advertisement complies with the CFIG/Grocery & Specialty Food West Advertising policy.

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

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