



## New Product Showcase Application

Grocery & Specialty Food West 2025

April 14 - 15, 2025

Vancouver Convention Centre - East

www.GSFshow.com

SUBMIT FORM TO:

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Questions: 416 990 5813

**The New Product Showcase places your product or service directly in the spotlight for maximum visibility! Displaying your product (or a picture substitute) in the New Product Showcase will ensure your items gain full exposure directly in the high traffic entrance of the show!**

### COMPANY INFORMATION

Company: \_\_\_\_\_ Booth: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ **SIGNATURE:** \_\_\_\_\_

*Only Exhibitors are eligible to participate in this Showcase. All Rules and Regulations set forth in this Agreement must be adhered to.*

### GENERAL INFORMATION

The NPS display resides in the high traffic Promenade area. Staged product comes with a small information card that is 4" x 3" with company name and booth number. Product must fit in a 1' X 1' area.

#### Policies & Procedures:

- Exhibitors are responsible for all costs associated with shipping your materials to the show site. If you are showcasing a small item, be sure to provide a display stand.
- You may submit a photograph of your product if you choose not to submit the product itself.
- Contracts will be accepted on a first come, first served basis. Placement in the showcase will be alphabetical.
- Showcase products must be grocery industry related. Any unrelated items will be removed and refunds not given.
- Participating companies may be listed in CFG publications prior to Grocery & Specialty Food West 2025.

*In order to generate increased attendee traffic flow, CFG and Grocery & Specialty Food West reserves the right to promote the New Product Showcase in its marketing and advertising materials. There is no guarantee in the use of any particular company name or item, in part or in whole, and recognition will be solely for the benefit of Grocery & Specialty Food West.*

### PAYMENT INFORMATION

- Please Invoice Me**
- Please Charge My Credit Card** – Visa / Master Card / Other

Single Space \_\_\_\_\_ x \$350.00 per space

One Shelf \_\_\_\_\_ x \$650.00 per shelf

One Unit \_\_\_\_\_ x \$1,250.00 per unit

Free Standing Display \_\_\_\_\_ x \$1,550.00 per display (Within CFG guidelines)

SUBTOTAL: \_\_\_\_\_

5% HST: \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiry Date \_\_\_\_/\_\_\_\_

Cardholder's Name \_\_\_\_\_ Authorization Signature: \_\_\_\_\_