



# New Program: *Category Connect* *1:1 Speed Meetings*



Replacing Retailer Connect, this new face-to-face program brings together retailers and exhibitors to have one-on-one meetings to discuss products, services and/or solutions in their respective categories! This is a first-come-first-booked program with guaranteed meetings!

## **GUARANTEED VALUE-ADDED PROGRAM - DO BUSINESS ALL IN ONE ROOM!**

- ✓ 15-Minute Meetings
- ✓ 20 Exhibitors & 20 Retail Members
- ✓ 10 Meetings Total
- ✓ Competitive Program

### Proposed Categories for GSF 2025

Categories may be switched out depending on the needs and demand of the program.

BEVERAGES	DISTRIBUTOR	EQUIPMENT - FOOD SERVICE	EQUIPMENT - REFRIGERATION
FLORAL & GARDEN	FOOD - ETHNIC	FROZEN	HMR
INSURANCE	IT/TECHNOLOGY	LOYALTY	MEAT & DELI
NATURAL & ORGANIC	PACKAGING	POS SYSTEMS	PRIVATE LABEL
PRODUCE	SEAFOOD	SNACKS & CONFECTIONARY	TRAINING & HR



**Date: Sunday April 13, 2025**  
**Time: 12PM - 3PM PST**

Vancouver Convention Centre East Building - Ballrooms B,C