



# LEAD RETRIEVAL OPTIONS

Grocery & Specialty Food West 2023  
Vancouver Convention Centre  
April 24 - 25, 2023

Easily Capture, Qualify & Connect With Potential Buyers

## Option 1: Leads123™ Mobile Scanning App



Available for download on both iOS and Android devices, our versatile in-house developed app allows you to capture, qualify and follow up on leads or surveys directly from smartphones or tablets, and then securely access this data in real time from any location. Add notes, follow-ups, surveys and pictures to every lead. Schedule a meeting time from within the app. This app has ALL the features required to successfully exhibit at an event.

## Option 2: Leads123™ Mini Scanner



This lightweight, compact and portable unit (worn around the neck on a lanyard we supply) is a simple solution for those that just want to capture the information of the attendees. Scan throughout the event as well as receptions and after-parties. At the end of each day return the units to the lead retrieval counter for upload to your personalized portal. A custom follow-up sheet, allowing you to further qualify a lead, is available with this unit at an additional fee.

### BENEFITS OF LEAD RETRIEVAL

- Connect with Attendees
- Easy To Use
- Flexible & Reliable
- No power required
- Scan Anywhere/Anytime
- Secure Portal
- Customizable Options
- Qualified Leads
- Instant Email (App)
- Real Time Data (App)
- Surveys (App)
- Pictures (App)
- Email (App)
- Ranking (App)

To order your lead retrieval unit(s), please visit the link below.  
For onsite orders, please visit the Lead Retrieval counter at the event.

**SAVE TIME AND MONEY NOW! ORDER HERE:**

[www.microspec.com/lr/GSF2023](http://www.microspec.com/lr/GSF2023)